

# JIAN CAO

UX Designer with Communication and CS Background

WWW.JIANCAO.DESIGN

JCAO88@BU.EDU

8617857212239

## EXPERIENCE

### CO-FOUNDER / UX DESIGNER

Meechu | Sep 2019 - Present

- Manage a team of 24 in 3 departments: Marketing, Development, and Legal.
- Coordinate between the 3 teams to ensure punctual delivery of high-quality services and products
- As the Lead Designer in the team, took the responsibility of research, design, and testing of Meechu, a mobile APP to help college students connect with others
- Using WixCode, JavaScript and Python, designed and developed a website with features including course vacancy notification, course/professor ratings, notes sharing, and a real-time COVID map
- Website reached over 6,000 users per week

### INTERACTION DESIGNER INTERN

Ant Forest, Alipay | Nov 2020 - Jan 2021

- Redesigned the energy finding gameplay
- Delivered high-quality design documents like use case scenarios, sketches, wireframes, mockups, flow diagrams and comprehensive design specs
- Collaborated with PM and developers on strategic design decisions

### ILLUSTRATOR, GRAPHIC DESIGNER

IEEE SMC journal | Feb 2019 - Aug 2020

- Invited by Professor Reza Rawassizadeh from Boston University's Computer Science department to make scientific illustrations for an academic paper
- The paper has been accepted by the IEEE SMC

### ART DIRECTOR INTERN

Boston University | Jan 2020 - May 2020

- Provided visual concepts and social media campaigns by conducting user research and synthesizing research findings
- Campaign launched successfully and design deliverables are considered as "best work the department has ever received" by the dean

### WEBSITE DESIGNER

Albert Ellis Institute, PRoBono | Nov 2019

- Redesigned the client's website and logo in 10 hours using WordPress and CSS coding
- Both the website and the logo are accepted by the client

## EDUCATION

BOSTON UNIVERSITY | 2017-2021

BS in Communication, Advertising  
Minor in Computer Science

- Dean's list

## DESIGN

- User Research
- Interaction Design
- Accessibility Design
- Information Architecture
- Wireframing
- Rapid Prototyping
- Visual Design
- Storytelling
- Storyboarding
- Illustration

## TOOLS

- Adobe XD
- Sketch
- Figma
- Miro
- Illustrator
- Photoshop
- Indesign

## DEVELOPMENT

- Python
- HTML/JS
- Arduino
- Raspberry Pi